

# Partners In Progress

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- Cobb County
- Acworth
- Austell
- Kennesaw
- Marietta
- Powder Springs
- Smyrna



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# Cobb County Comprehensive Transportation Plan

Cobb County, Acworth, Austell, Kennesaw, Marietta, Powder Springs, and Smyrna

## Fact Sheet

Spring 2006

### Partners In Progress

## Cobb County Comprehensive Transportation Plan to Reflect Community Vision, Goals for County and Its 6 Cities

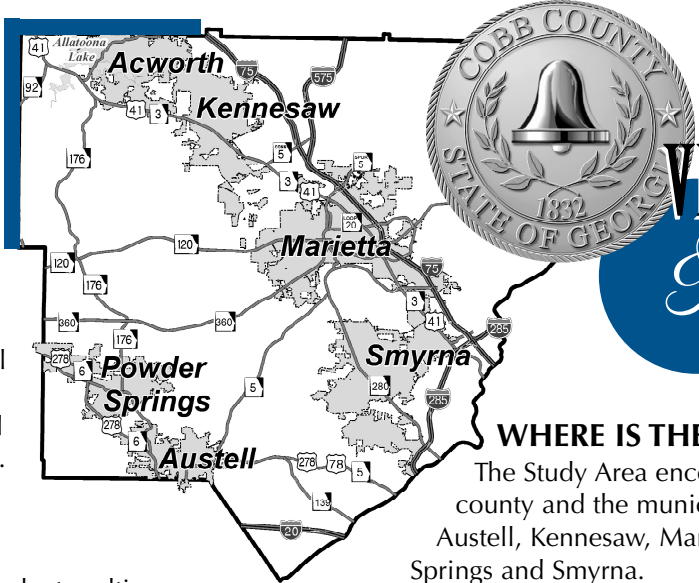
### INTRODUCTION

Cobb County and its six partner cities have launched a comprehensive planning study of transportation needs and challenges. Beginning with a review of existing conditions and projected future demands, the study team will also assess land use and transportation relationships throughout the county. The study will investigate alternative ways to ensure the efficient movement of people and goods over the next twenty-five years.

The planning study will examine peer county systems and plans in other regions of the United States, conduct multi-modal technical analyses, build and test scenarios involving various land use schemes as well as all modes of transportation. Modes studied will include all systems from roads to pedestrian and bicycle paths to mass transit and freight movement alternatives. Financial options, impact analyses and draft development plans will be studied to arrive at recommendations for the future. All with full public participation and review.

### WHAT ABOUT PREVIOUS STUDIES?

The Study will utilize and build on previous related work done in the County and cities over the last five years or so. Among the documents to be reviewed are the Cobb County Transit Development Plan, County and City Future Land Use Plans, the eight completed Livable Centers Initiative (LCI) studies, the Northwest Connectivity Study, the Station Area Planning Study along I-75 and the ARC TIP and RTP. The approved results of all of these studies and plans will inform the CTP and minimize duplication of effort. The Study efforts and findings will result in an Enhanced County-Wide Multi-Modal Comprehensive Long-Range Transportation Plan (CTP), which will be subjected to detailed technical and financial analyses and community review prior to adoption by the County Commission and City Councils.



## VISION & GOALS

### WHERE IS THE STUDY AREA?

The Study Area encompasses the entire county and the municipalities: Acworth, Austell, Kennesaw, Marietta, Powder Springs and Smyrna.

### WHY IS THE STUDY NEEDED?

While the explosive growth experienced in the 70's and 80's has slowed, Cobb County continues to grow at a healthy rate. The population, now 664,000 according to the most recent estimates by the US Census Bureau, is expected to reach or surpass 754,000 by 2030. Much has been done to upgrade the transportation network to more effectively deal with the explosion in growth and much more will be done in the near term to provide early relief from traffic congestion and to improve the safety of the county's transportation network. For example the Special Purpose Local Option Sales Tax (SPLOST) approved by the voters last September will fund dozens of transportation projects that will begin improving mobility in the County and Cities of Cobb right away. But there is a need for a long-range, comprehensive plan that is multi-modal in nature and that is integrally linked to the land use plans that have been developed or are in the process of being developed by the County and the Cities of Cobb. Thus the need for the Comprehensive Transportation Plan that will serve as the blueprint for transportation investments by Cobb County and its municipalities for the next 25 years.





## WHAT WILL THE STUDY CONSIDER?

- Special Traffic Generators and Sub-Area Activity Centers
- Roadways and Corridors
- Bicycle and Pedestrian facilities
- Transit Services
- Air quality / Environmental Impacts
- Land Use / Transportation Interaction

## Citizen Involvement

### HOW WILL CITIZENS BE INVOLVED IN THE STUDY?

The Study Team will develop and implement a comprehensive community participation program that will be carefully coordinated with outreach activities being conducted by the County and the municipalities so as to minimize duplication and overburdening citizens. The Program will include a broadly representative Stakeholder Coordinating Committee appointed by the County Commission and the City Councils. The Committee will work with the Study Team on an ongoing basis providing guidance in a number of areas, particularly in the area of public outreach. Various communication tools and methodologies will be used to reach out to the public, including newsletters, project website and e-mail, news media, public meetings, small group briefings and interviews. The Study Team will make every effort to reach and involve every segment of the population.



## The Study At A Glance



<b>Study Area</b>	Cobb County, Acworth, Austell, Kennesaw, Marietta, Powder Springs, and Smyrna
<b>Major Categories</b>	Inventory of existing conditions; Community participation; Assessment of current and future needs; Community vision and goals; Scenario building and testing; Financial analysis; Plan development
<b>Study Purpose</b>	To develop a comprehensive blueprint for transportation investments for Cobb County and its cities over the next 25 years
<b>Conducted by</b>	Cobb County, Acworth, Austell, Kennesaw, Marietta, Powder Springs, and Smyrna
<b>Study Period</b>	January 2006-October 2007

### WHO CAN I CONTACT WITH SUGGESTIONS AND QUESTIONS?

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